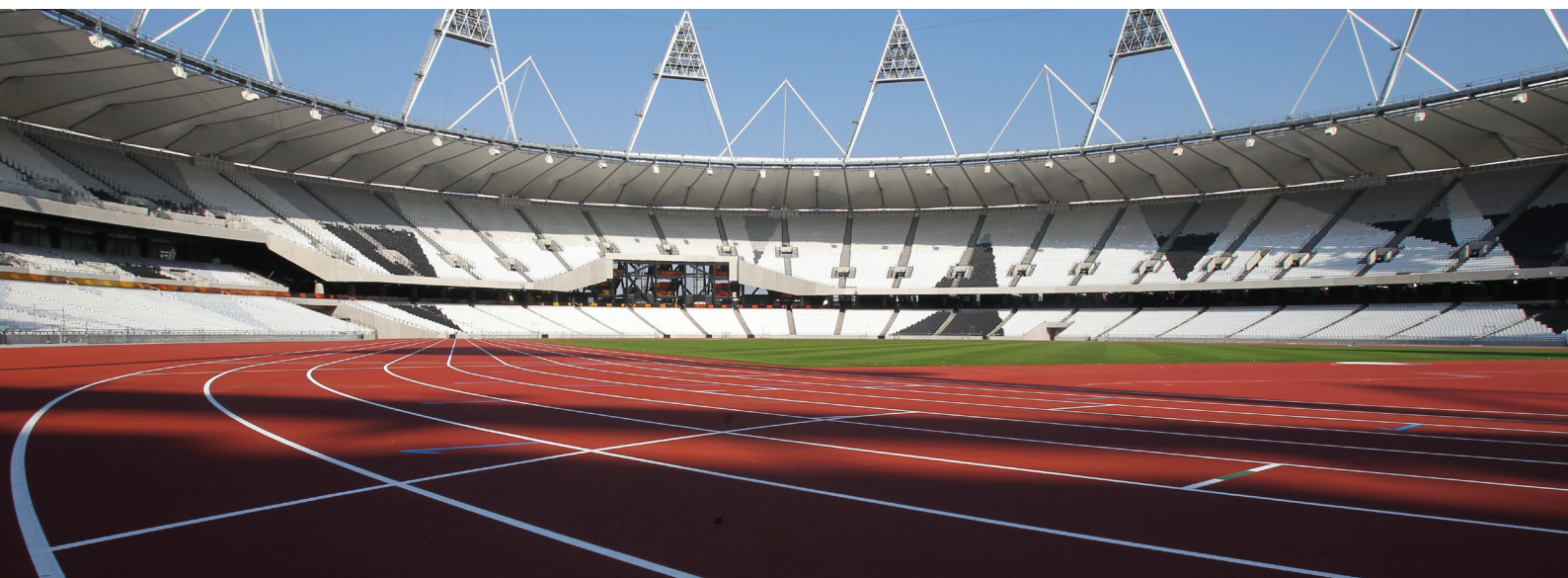


THE BEST 100M OF YOUR LIFE!



Right To Play is proud to announce a once in a lifetime opportunity. Be the first to run on the Olympic track – before the athletes even arrive in town!

Enter a team in our 100m corporate relay race on the track at the London 2012 Olympic Stadium on 1st April 2012.

This is an official Olympic test event, organised by Gold Challenge, which will see fundraisers and supporters of over 150 charities in the Olympic Stadium. People will have the chance to take part in races on the track and an official charity parade around the stadium with a crowd of 20,000 cheering them on.

Right To Play is offering your company the chance to enter a team in the Right To Play 4 x 100m relay race on the day. The package is for 4 runners in the relay and each runner will receive:

- ➔ **VIP entry to the Olympic Park, including fast track entry through security, before the general public are allowed into the park**
- ➔ **Entry into the Olympic Stadium via the official athlete route**
- ➔ **Pre-race warm up with an athlete on the indoor track, which will be used for training by track and field athletes during the Games**
- ➔ **1 lane in a 4 x 100m race – against 8 other companies**
- ➔ **Photo finish**
- ➔ **Team photo opportunity with a Right To Play Athlete Ambassador**
- ➔ **One guest pass per runner for a stadium seat to watch the day's activities**
- ➔ **Exclusive Right To Play goody bag for each runner – which will include:**
 - > **A personalised Chelsea FC Champions League shirt or an exclusive Harlequins Rugby Club and Right To Play rugby shirt**
 - > **A personalised Right To Play running top for the race**
 - > **A Right To Play hooded jersey**
 - > **A Gold Challenge test event medal**

For further details please contact Don MacIntyre:

Email: dmacintyre@righttoplay.com or call: 020 7812 0635

RIGHT TOPLAY

Born out of an Olympic fundraising initiative, Right To Play is the world's leading Sport for Development charity, working with over 700,000 children and young people affected by war, poverty and disease. Right To Play uses sport and play as a tool to help children and young people develop physically, socially and emotionally.

GOLD CHALLENGE

CHOOSE YOUR CHALLENGE
CHOOSE YOUR CAUSE

Gold Challenge is a charity initiative where individuals take part in Olympic and Paralympic sports to raise money for charity. The Gold Challenge test event provides an amazing opportunity to experience the Olympics from an athlete's perspective.

Package costs £5,000

Registered Charity Number: 1112404